

NEWS RELEASE

DENTSU INC.

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Dentsu Announces Operational Structure for 2023

— Enhancing value offered as an Integrated Growth Partner—

Dentsu Inc. (President & CEO: Norihiro Kuretani; Head Office: Tokyo) announced today that it has decided on its operational structure for 2023.

Dentsu, a core company of dentsu Japan, which is in charge of the Dentsu Group's Japan business, will accelerate its transformation and growth in the AX, BX, CX, and DX areas while enhancing the value it provides as an "Integrated Growth Partner" committed to the sustainable growth of clients and society.

(1) Executive Officers

17 Executive Officers (Effective January 1, 2023)

Position	Name	Current Position
President & CEO	Norihiro Kuretani	President & CEO
Managing Executive Officer (Corporate)	Nobutaka Hayashi	Executive Officer
Managing Executive Officer (Business Produce)	Takeshi Sano	Executive Officer
Managing Executive Officer (Strategy)	Shuji Yamaguchi	Executive Officer
Managing Executive Officer (Creative)	Yasuharu Sasaki	Executive Officer
Managing Executive Officer (Media & Contents)	Kiyoshi Nagai	Executive Officer
Executive Officer CFO	Hiroshi Chino	Executive Officer
Executive Officer* (Corporate)	Makoto Soda	Managing Director, Business Producers Division 4
Executive Officer (Business Produce)	Ichiro Itani	Executive Officer
Executive Officer (Business Produce)	Norifumi Adachi	Executive Officer
Executive Officer (Business Produce)	Hiromi Suzuki	Executive Officer



Executive Officer* (Business Produce)	Yoshitaka Ando	Managing Director, Data & Technology Center
Executive Officer* (Business Produce)	Chisato Matsumoto	Managing Director, Cross-border Business Producers Division
Executive Officer (Strategy)	Yoshihisa Suzuki	Executive Officer
Executive Officer (Strategy)	Keiichi Higuchi	Executive Officer
Executive Officer (Strategy)	Tadashi Kitahara	Executive Officer
Executive Officer (Media & Contents)	Mitsuyuki Nakamura	Executive Officer

^{*} Denotes newly appointed Executive Officers

(2) Retirement of Executive Officers

5 Retiring Executive Officers (As of December 31, 2022)

Current Position	Name
Executive Officer	Hidemi Matsuo
Executive Officer	Masao Tatsuuma
Executive Officer	Shinichi Maeda
Executive Officer	Terumasa Kamo
Executive Officer	Katsuhiko Fukumoto

Contacts

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 $[\]cdot$ The term of office is one year, from January 1, 2023 to December 31, 2023.