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June 25, 2024

Dentsu Inc. Won Six Awards at Cannes Lions 2024 –The Dentsu Group won 25 Awards including 1 Grand Prix–

Dentsu Inc. (President & CEO: Takeshi Sano; Head Office: Tokyo) announced today that it has won a total of six awards, including two Silver and four Bronze at Cannes Lions 2023*, the world's largest festival of creativity, held in Cannes from June 17 to 21.

The Dentsu Group as a whole won a total of 25 awards (1 Grand Prix, 2 Gold, 11 Silver and 11 Bronze).



CANNES LIONS

* Held annually in Cannes, France, the Cannes Lions International Festival of Creativity founded in 1954 is the world's most prestigious advertising awards. Creative companies from over 90 countries enter more than 30,000 pieces of work across the Lions every year. For more information, please visit the Cannes Lions website at <https://www.canneslions.com/>

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