

FOR IMMEDIATE RELEASE

March 6, 2025

## Dentsu Inc. Ranks No.1 in Asia in Global Creative Rankings

Dentsu Inc. (President & CEO: Takeshi Sano; Head Office: Tokyo), has been ranked as the Most Awarded Agency in the APAC in the Drum World Creative Rankings 2025. Dentsu Inc. has also been ranked as the Most Awarded Agency in Asia in the Creative Rankings released by Campaign Brief Asia, a media outlet specializing in the advertising and creative industries in the region.



Both rankings are compiled and published by the above media outlets based on the awards won by Asia-based advertising agencies at various world-renowned advertising festivals, including Cannes Lions.

For more details, please visit the following websites.

The Drum:

<https://www.thedrum.com/lists/world-creative-rankings/companies/the-most-awarded-agencies-in-apac>

Campaign Brief Asia:

<https://campaignbriefasia.com/2025/02/25/dentsu-inc-tokyo-rank>

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