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June 25, 2025

Dentsu Inc. Wins Four Awards at Cannes Lions 2025

— As a group, dentsu won 26 Awards —

Dentsu Inc. (President & CEO: Takeshi Sano; Head Office: Tokyo) announced today that it has won a total of four awards, including one Gold and three Bronze at Cannes Lions 2025*, the world's largest festival of creativity, held in Cannes from June 16 to 20.

As a group, dentsu won a total of 26 awards (7 Gold, 4 Silver and 15 Bronze).



CANNES LIONS

* The Cannes Lions International Festival of Creativity, founded in 1954, is the world's largest advertising and communications festival. More than 25,000 entries are submitted each year from over 90 countries and judged across 30 Lions (categories). For more information, please visit <https://www.canneslions.com/>

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