

FOR IMMEDIATE RELEASE

October 2, 2026

Dentsu Inc. Wins “Design Agency of the Year” at the D&AD Awards 2026

Dentsu Inc. (President & CEO: Chisato Matsumoto; Head Office: Tokyo) announced today that it has been named Design Agency of the Year at the D&AD Awards* 2026, the international advertising awards held in London on September 24, 2026. The awards are determined based on the total points earned from wins in design and design-related categories, with points assigned according to the type of award. This year, the eight awards won by Dentsu Inc. in these categories were included in the point calculation.



* The D&AD Awards were founded in London in 1962. The iconic D&AD Pencils (Black, Yellow, Graphite and Wood) are awarded to recognize different levels of creative excellence. For more information, please visit the D&AD Awards website at <https://www.dandad.org/en/d-ad-awards/>

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