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November 8, 2023

Dentsu Inc. Wins Asia's Regional Agency of the Year and Regional Design Company of the Year at the London International Awards (LIA)

Dentsu Inc. (President & CEO: Norihiro Kuretani; Head Office: Tokyo) was awarded Regional Agency of the Year: Asia and Regional Design Company of the Year: Asia, at the London International Awards (LIA)*¹, an international creative awards competition, for the year 2023. The company also won the Grand LIA in the Design category, as well as two Gold and one Silver.



Dentsu Inc.'s Highlights

- Winner of the Regional Agency of the Year: Asia
- Winner of the Regional Design Company of the Year: Asia shared with Creative Power Unit*²
- Winner of the Grand LIA (the highest award, equivalent to a Grand Prix) in the Design Category
- In addition, two Gold and one Silver in two categories

As a Group, dentsu won a total of 34 awards in 15 categories: two Regional of the Year, one Grand LIA, twelve Gold, ten Silver, and nine Bronze.

*1: London International Awards (LIA) is an international creative award established in 1986. In 2023, on-site judging was held in Las Vegas, USA from October 7th to 15th, and the results for each category were announced. After calculating the points awarded to each company, the global and regional award winners of the year were announced on November 6th. <https://www.liaawards.com/>



*2: CPU direct Inc. : <https://c-p-u.co.jp/>

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Media-related inquiries:

Corporate Communications Office, Dentsu Corporate One Inc.

Email: global.communications@dentsu.co.jp