

FOR IMMEDIATE RELEASE

May 21, 2024

Dentsu Inc. Won Best of Design at THE ONE SHOW 2024

Dentsu Inc. (President & CEO: Takeshi Sano; Head Office: Tokyo) announced today that it has won a total of 14 awards at the international advertising awards “THE ONE SHOW 2024” *1, including the Best of Design, as well as six Gold, three Silver and four Bronze awards in five categories. After tallying up the points awarded for each award, Dentsu Inc. was ranked number one in the agency rankings in the Asia-Pacific region.

The Dentsu Group as a whole won a total of 34 awards (3 Best *2, 9 Gold, 7 Silver and 15 Bronze).



*1 THE ONE SHOW is the world's most prestigious award show in advertising and design. The awards ceremony takes place in New York.

For more information, please visit THE ONE SHOW 2024 website at <https://oneshow.org/>

*2 In addition to Dentsu Inc. winning Best of Design, Dentsu Creative Canada won Best of Creative Use of Data, and Dentsu Creative US & Argentina won Best of Pharma.

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