

NEWS RELEASE**FOR IMMEDIATE RELEASE****January 5, 2007**

Dentsu Obtains ISO/IEC 27001:2005 and JIS Q 27001:2006 Information Security Management Systems (ISMS) Certification

Dentsu Inc. (President&CEO: Tateo Mataka; Head Office: Tokyo; Capital: 58,967.1 million yen) announced today that it had obtained Information Security Management Systems (ISMS) certification under the international standard ISO/IEC 27001:2005 and the Japanese national standard JIS Q 27001:2006. The scope of certification announced on this occasion applies to Dentsu on a company-wide basis, including its Tokyo Head Office, Kansai and Chubu.

Dentsu has previously obtained certification for information security management under the British Standard BS 7799-2:2002. However, in October 2005, the International Organization for Standardization (ISO) issued the international standard ISO/IEC 27001:2005, which is based on BS 7799-2:2002. In accordance with this, Dentsu applied to make a transition of its certificate under the new scheme and subsequently obtained ISO/IEC 27001:2005 certification.

In Japan, ISO/IEC 27001:2005 was adopted and published in May 2006 as a national standard JIS Q 27001:2006. Accordingly, the ISMS certification criteria (Ver.2.0) were replaced with those in JIS Q 27001. Consequently, Dentsu has simultaneously obtained certification under JIS Q 27001:2006.

Overview of the Certification

Obtained Certification	ISO/IEC 27001:2005	JIS Q 27001:2006
Application Number	JI0200	JI0200
Certificate Number	I122	I122
Date of Registration	December 21, 2006	December 21, 2006
Certification Agency	JIC Quality Assurance Ltd.	JIC Quality Assurance Ltd.
Registration Agency	Raad voor Accreditatie (RvA: Netherlands)	JIPDEC (Japan Information Processing Development Corporation)
Certificate Valid Until	April 10, 2009	April 10, 2009

Scope of Certification: The processes, operations and resources required in providing advertisements and advertising-related services. This includes all identified information assets received on behalf of clients and provided for clients by Dentsu's Tokyo Head Office, its data center, Dentsu Inc. Kansai and Dentsu Inc. Chubu.

ISO/IEC 27001:2005 and JIS Q 27001:2006

ISO/IEC 27001:2005 is an international standard for information security management, which was issued in October 2005. It is based on the British Standard BS 7799, which was expanded to become an international standard. In Japan, based on ISO/IEC 27001:2005, the ISMS Conformity Assessment Scheme was replaced by the national standard JIS Q 27001:2006 in May 2006.

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