

**NEWS RELEASE****FOR IMMEDIATE RELEASE****January 11, 2007****Dentsu Inc. Non-Consolidated Net Sales  
for December 2006**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	149,548	105.4
<Breakdown of Net Sales by Business Category>		
Newspapers	16,290	94.2
Magazines	5,683	87.6
Radio	2,064	92.3
Television	65,359	101.5
Interactive Media	1,875	92.5
OOH Media	3,669	125.3
Creative	16,360	118.9
Marketing/Promotion	16,430	100.1
Others	21,814	133.1
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	121,264	108.0
Kansai Branch Office	23,964	94.6
Chubu Branch Office	4,319	99.9

- \* The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- \* Television includes both program sponsorship and spot advertising.
- \* Interactive Media consists of Internet and mobile media advertising.
- \* OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- \* Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

Contact: Yukihiro Oguchi  
Senior Manager  
Corporate Communications Division  
Telephone: (813) 6216-8042  
E-mail: [yukihiro.oguchi@dentsu.co.jp](mailto:yukihiro.oguchi@dentsu.co.jp)

#####