

NEWS RELEASE**FOR IMMEDIATE RELEASE****January 29, 2007**

Dentsu Announces Dissolution of Subsidiary iSe International Sports and Entertainment AG

Dentsu Inc. (President and CEO: Tateo Mataki; Head Office: Tokyo; Capital: 58,967.1 million yen) announced today that Dentsu and Publicis Groupe S.A. (Chairman and CEO: Maurice Lévy; Head Office: France; Capital: 79,470,655.60 euros), at meetings of their Boards of Directors, adopted resolutions for the dissolution of iSe International Sports and Entertainment AG ("iSe"), a consolidated subsidiary of Dentsu and a sports marketing joint-venture between the two companies.

Background of Dissolution

iSe was established in March, 2003, as an international sports marketing company and has been principally engaged in sales and management of the official Hospitality Programme for the 2006 FIFA World Cup™. With the completion of the 2006 FIFA World Cup™ in July of last year, dissolution of the company will take place, and its three subsidiaries, iSe-Hospitality AG (Switzerland), iSe-Hospitality Production GmbH (Germany) and iSe-Hospitality Sales GmbH (Germany) are in the process of liquidation. The dissolution of this joint venture between the two companies will not adversely affect their relationship, and Dentsu plans to explore further cooperation with Publicis Groupe in the future.

Outline of iSe

Company Name:	iSe International Sports and Entertainment AG (iSe)	
Date of Establishment:	March, 2003	
Location:	Zurich, Switzerland	
Principal Business:	Sports marketing	
Chairman:	Haruyuki Takahashi (Managing Director, Dentsu)	
Vice-Chairman:	Bertrand Siguier (Executive Vice-President, Publicis Groupe S.A.)	
CEO:	George Taylor	
Capital:	15,000,000 Swiss francs (approximately 1,425 million yen, based on an exchange rate of 1 Swiss franc = 95 yen)	
Shareholding Ratios:	Dentsu	45%
	Publicis Groupe S.A.	45%
	Others	10%

Net Sales:	372 million euros* (estimated for Fiscal Year 2006; approximately 55.8 billion yen, based on an exchange rate of 1 euro = 150 yen)
	*Includes net sales of iSe subsidiaries.
Fiscal Year End:	December 31
Number of Employees:	16

Timing of Dissolution

The dissolution is scheduled to be resolved at an extraordinary general meeting of shareholders of iSe tentatively planned for February 5, 2007, and following such resolution of dissolution, all procedures related thereto are scheduled to be completed within 2007.

Impact on Financial Results

The impact of the dissolution on Dentsu's consolidated and non-consolidated financial results for the fiscal year ending March 31, 2007, is expected to be minimal, and any impact on Dentsu's financial results for the fiscal year ending March 31, 2008, is uncertain.

Outline of Publicis Groupe S.A.

Company Name:	Publicis Groupe S.A.
Date of Establishment:	1926
Head Office:	Paris, France
Principal Business:	Advertising
Chairman and CEO:	Maurice Lévy
Number of Offices:	229 cities in 109 countries
Number of Employees:	37,000
Revenue:	4,127 million euros (Fiscal Year 2005; approximately 619.05 billion yen, based on an exchange rate of 1 euro = 150 yen)

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