

**NEWS RELEASE****FOR IMMEDIATE RELEASE****February 7, 2007****Dentsu Inc. Non-Consolidated Net Sales  
for January 2007**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	108,450	96.8
<Breakdown of Net Sales by Business Category>		
Newspapers	15,963	97.1
Magazines	3,382	81.1
Radio	1,806	93.3
Television	53,872	98.3
Interactive Media	1,397	121.9
OOH Media	3,048	145.3
Creative	11,916	96.5
Marketing/Promotion	11,468	88.5
Others	5,593	91.4
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	86,669	95.8
Kansai Branch Office	17,474	99.7
Chubu Branch Office	4,307	108.8

- \* The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- \* Television includes both program sponsorship and spot advertising.
- \* Interactive Media consists of Internet and mobile media advertising.
- \* OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- \* Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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