

**NEWS RELEASE****FOR IMMEDIATE RELEASE****February 13, 2007**

## **Results of Early Retirement Incentive Program**

Dentsu Inc. (President & CEO: Tateo Mataki; Head Office: Tokyo; Capital: 58,967.1 million yen) announced today that 58 employees had applied for the early retirement incentive program by the deadline of February 2, 2007. Details and results of the program are as follows.

### **1. Early Retirement Incentive Program**

- (1) Eligibility: Employees who (i) will have been in service for 15 years or more and will be between 45 years old and 59 years old or (ii) will have been in service for 20 years or more and will be under 45 years old, as of March 31, 2007.
- (2) Application period: January 9, 2005, to February 2, 2007.
- (3) Date of retirement: March 31, 2007.

### **2. Application Results**

Fifty-eight applications were received, which represents 2.7% of the 2,184 eligible employees. Dentsu had sought up to 100 applications for the program.

### **3. Impact on Profit and Loss**

In the period ending March 31, 2007, special retirement benefits amounting to approximately 1,360 million yen will be appropriated as an extraordinary loss owing to the implementation of the early retirement incentive program. However, a reduction in personnel expenses relating to this program is forecast to total approximately 1,800 million yen over the next two fiscal years ending March 31, 2008 and 2009.

Contact: Yukihiro Oguchi

Senior Manager

Corporate Communications Division

Telephone: (813) 6216-8042

E-mail: [yukihiro.oguchi@dentsu.co.jp](mailto:yukihiro.oguchi@dentsu.co.jp)