

**NEWS RELEASE****FOR IMMEDIATE RELEASE****March 7, 2007****Dentsu Inc. Non-Consolidated Net Sales  
for February 2007**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	115,372	97.2
<Breakdown of Net Sales by Business Category>		
Newspapers	14,216	89.2
Magazines	5,172	81.3
Radio	1,749	86.6
Television	54,674	92.8
Interactive Media	1,575	99.2
OOH Media	3,641	145.2
Creative	15,060	119.2
Marketing/Promotion	12,337	98.3
Others	6,945	111.8
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	94,035	95.7
Kansai Branch Office	17,702	104.7
Chubu Branch Office	3,634	101.3

- \* The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- \* Television includes both program sponsorship and spot advertising.
- \* Interactive Media consists of Internet and mobile media advertising.
- \* OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- \* Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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