

NEWS RELEASE

FOR IMMEDIATE RELEASE

April 6, 2007

**Dentsu Inc. Non-Consolidated Net Sales
for March 2007**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	179,008	101.2
<Breakdown of Net Sales by Business Category>		
Newspapers	22,493	100.5
Magazines	8,445	95.6
Radio	2,352	94.5
Television	71,601	100.1
Interactive Media	2,636	92.0
OOH Media	6,417	124.5
Creative	26,266	106.8
Marketing/Promotion	22,860	101.2
Others	15,932	97.5
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	146,723	102.5
Kansai Branch Office	26,054	95.1
Chubu Branch Office	6,230	100.0

- * The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- * Television includes both program sponsorship and spot advertising.
- * Interactive Media consists of Internet and mobile media advertising.
- * OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- * Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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