

**NEWS RELEASE****FOR IMMEDIATE RELEASE****May 9, 2007****Dentsu Inc. Non-Consolidated Net Sales  
for April 2007**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	125,286	99.6
<Breakdown of Net Sales by Business Category>		
Newspapers	14,632	98.3
Magazines	5,723	92.5
Radio	1,858	90.4
Television	63,040	100.5
Interactive Media	1,311	81.6
OOH Media	5,304	129.2
Creative	15,943	107.7
Marketing/Promotion	10,936	99.1
Others	6,536	77.4
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	102,146	100.7
Kansai Branch Office	18,942	95.9
Chubu Branch Office	4,197	90.3

- \* The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- \* Television includes both program sponsorship and spot advertising.
- \* Interactive Media consists of Internet and mobile media advertising.
- \* OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- \* Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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