

NEWS RELEASE**FOR IMMEDIATE RELEASE****May 15, 2007**

Dentsu Announces the Integration of Two Subsidiaries in Taiwan, Kuohua and Dentsu Commex

Dentsu Inc. (President & CEO: Tateo Mataki; Head Office: Tokyo; Capital: 58,967.1 million yen) announced today the decision to integrate the operations of Kuohua Inc. (President: Yuichiro Emoto; Head Office: Taipei) and Dentsu Commex, Inc. (President: Hiro Oshima; Head Office: Taipei), advertising subsidiaries of Dentsu in Taiwan, through the transfer of Dentsu Commex's operations to Kuohua. Following the transfer, Dentsu Commex will be dissolved.

1. Purpose of the Integration

Dentsu's communications business base in Taiwan currently consists of three subsidiaries: Dentsu (Taiwan) Inc., Kuohua and Dentsu Commex. In view of the recent economic downturn in Taiwan, enhancing competitiveness as an advertising agency requires ensuring optimization and operational efficiency. After careful consideration, Dentsu decided to integrate the two companies.

2. Method of the Integration

On June 1, 2007, the operations of Dentsu Commex will be transferred to Kuohua, after which Dentsu Commex will cease operations. Following the integration, Kuohua's company name will change to Dentsu Kuohua Inc.

3. Outline of the New Company and Profiles of the Two Present Companies

Outline of Dentsu Kuohua Inc.

Company Name: Dentsu Kuohua Inc.

Date of Establishment: May 1961

Representative: Yuichiro Emoto

Head Office: Taipei

Capital: Approx. 358 million yen

Shareholding Ratios: Dentsu (approx. 60%), Dentsu Asia (approx. 19%), others

Number of Employees: Approx. 145

Profile of Kuohua Inc.

Company Name: Kuohua Inc.
Date of Establishment: May 1961
Representative: Yuichiro Emoto
Head Office: Taipei
Capital: Approx. 358 million yen
Shareholding Ratios: Dentsu (approx. 60%), Dentsu Asia (approx. 19%), others
Number of Employees: Approx. 100

Profile of Dentsu Commex, Inc.

Company Name: Dentsu Commex, Inc.
Date of Establishment: April 1997
Representative: Hiro Oshima
Head Office: Taipei
Capital: Approx. 81 million yen
Shareholding Ratios: Dentsu (10%), Dentsu Asia (approx. 87%), others
Number of Employees: 58

4. Future Outlook

The future impact of the integration on Dentsu's consolidated and non-consolidated financial results is expected to be minimal.

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