

**NEWS RELEASE****FOR IMMEDIATE RELEASE****June 7, 2007****Dentsu Inc. Non-Consolidated Net Sales  
for May 2007**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	117,012	94.1
<Breakdown of Net Sales by Business Category>		
Newspapers	13,027	89.4
Magazines	4,742	86.7
Radio	2,049	91.7
Television	58,994	90.8
Interactive Media	1,493	98.9
OOH Media	3,310	123.1
Creative	14,340	106.6
Marketing/Promotion	12,739	106.2
Others	6,313	83.6
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	94,356	92.6
Kansai Branch Office	19,065	97.6
Chubu Branch Office	3,590	122.0

- \* The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- \* Television includes both program sponsorship and spot advertising.
- \* Interactive Media consists of Internet and mobile media advertising.
- \* OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- \* Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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