

NEWS RELEASE**FOR IMMEDIATE RELEASE****July 6, 2007****Dentsu Inc. Non-Consolidated Net Sales
for June 2007**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	136,951	94.1
<Breakdown of Net Sales by Business Category>		
Newspapers	15,648	84.7
Magazines	5,656	90.9
Radio	1,996	94.9
Television	63,469	88.9
Interactive Media	2,466	81.7
OOH Media	3,977	124.6
Creative	18,150	117.7
Marketing/Promotion	13,293	95.0
Others	12,292	105.0
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	112,660	93.6
Kansai Branch Office	20,276	93.6
Chubu Branch Office	4,014	113.1

- * The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- * Television includes both program sponsorship and spot advertising.
- * Interactive Media consists of Internet and mobile media advertising.
- * OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- * Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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