

NEWS RELEASE**FOR IMMEDIATE RELEASE****August 7, 2007****Dentsu Inc. Non-Consolidated Net Sales
for July 2007**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	128,451	94.4
<Breakdown of Net Sales by Business Category>		
Newspapers	15,644	100.6
Magazines	4,993	96.7
Radio	2,074	99.0
Television	62,672	99.0
Interactive Media	2,033	132.7
OOH Media	3,617	116.0
Creative	15,335	126.2
Marketing/Promotion	13,649	114.6
Others	8,430	39.8
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	106,342	93.1
Kansai Branch Office	18,323	104.7
Chubu Branch Office	3,786	89.2

- * The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- * Television includes both program sponsorship and spot advertising.
- * Interactive Media consists of Internet and mobile media advertising.
- * OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- * Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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