

NEWS RELEASE**FOR IMMEDIATE RELEASE****September 7, 2007****Dentsu Inc. Non-Consolidated Net Sales
for August 2007**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	111,325	105.8
<Breakdown of Net Sales by Business Category>		
Newspapers	11,247	100.8
Magazines	5,094	92.1
Radio	2,062	100.0
Television	53,879	107.1
Interactive Media	1,606	136.6
OOH Media	3,265	144.8
Creative	15,564	122.8
Marketing/Promotion	11,683	84.5
Others	6,920	111.9
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	89,091	106.3
Kansai Branch Office	18,741	107.5
Chubu Branch Office	3,491	88.6

- * The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- * Television includes both program sponsorship and spot advertising.
- * Interactive Media consists of Internet and mobile media advertising.
- * OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- * Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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