

NEWS RELEASE**FOR IMMEDIATE RELEASE****September 21, 2007**

Geneon USA Withdraws Appointment of Anime DVD Distribution Business to A.D. Vision

Dentsu Inc. (President & COO: Tatsuyoshi Takashima; Head Office: Tokyo; Capital: 58,967.1 million yen) announced today that its subsidiary, Geneon Entertainment (USA) Inc. (hereafter Geneon USA; President & CEO: Eiji Orii; Headquarters: Long Beach, U.S.A.) which is involved in the supply and distribution of anime in North America, has withdrawn its plans to appoint A.D. Vision (President & CEO: John Ledford; Headquarters: Houston, U.S.A.) as sole distributor of its anime DVDs in North America. Sojitz Corporation (President & CEO: Yutaka Kase; Head Office: Tokyo) and other sources such as the Development Bank of Japan are making an investment in A.D. Vision through the Japan Contents Investment Business Limited Partnership.

Although both parties entered into detailed talks regarding the appointment, they were regretfully unable to reach a mutual agreement.

From October 1, 2007, Geneon USA will focus mainly on management of its works portfolio.

Profile of Geneon USA

Company Name:	Geneon Entertainment (USA) Inc.
President & CEO:	Eiji Orii
Location:	2265 E. 220 th Street, Long Beach, CA 90810, U.S.A.
Date of Establishment:	March, 1980
Shareholding Ratios:	Dentsu Inc. 100%
Employees:	39

Profile of A.D. Vision

Company Name: A.D.Vision, Inc.
President & CEO: John Ledford
Location: 750 Bintliff Drive, Suite 210, Houston, TX 77036, U.S.A.
Date of Establishment: August, 1992
Shareholding Ratio: John Ledford 78.4%
Japan Contents Investment Business Limited Partnership 21.6%
(an investment fund formed by Sojitz Corporation, Development
Bank of Japan and KlockWorx)
Employees: 114

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