

NEWS RELEASE**FOR IMMEDIATE RELEASE****September 27, 2007**

Dentsu Posts Extraordinary Income and Extraordinary Losses, etc.

Dentsu Inc. (President & COO: Tatsuyoshi Takashima; Head Office: Tokyo; Capital: 58,967.1 million yen) announced today that it will post extraordinary income and extraordinary losses, etc. in its financial results for the first half of the fiscal year ending March 31, 2008, as follows.

1. Loss due to business downsizing of Geneon Entertainment (USA) Inc.

Dentsu's subsidiary, Geneon Entertainment (USA) Inc., which undertakes animation related business in North America, has decided to downsize its scope of business and increase business efficiency. As a consequence, Dentsu will post extraordinary losses, etc. of 4.7 billion yen on a consolidated basis and 5.1 billion yen on a non-consolidated basis in its financial results for the first half of the fiscal year ending March 31, 2008.

2. Loss due to withdrawal from business of D&T partnership

Dentsu has decided to withdraw from the business of the D&T partnership between Dentsu and Tohokushinsha Film Corporation (a joint sales business for broadcasting rights in Japan to foreign movies and TV programs). As a consequence, Dentsu will post an extraordinary loss of 7.2 billion yen on both a consolidated and a non-consolidated basis in its financial results for the first half of the fiscal year ending March 31, 2008.

3. Additional contribution of securities to the employee retirement benefit trust

In order to enhance the adequacy of its reserves of assets for retirement benefit obligations, Dentsu has decided to make an additional contribution of certain shares held by Dentsu to the employee retirement benefit trust. As a consequence, a gain on contribution of securities to the employee retirement benefit trust of approximately 7.3 billion yen (amount of contribution of stock holding trust: approximately 8.3 billion yen) is scheduled to be posted as extraordinary income in the financial results for the first half of the fiscal year ending March 31, 2008.

4. Impact on Financial Results

Impact on Dentsu's financial results for the first half of the fiscal year ending March 31, 2008 is expected due to the posting of the above mentioned extraordinary income and extraordinary losses, etc, but the outlook for financial results is now being assessed. Dentsu will announce amendments to such outlook if necessary, when the assessment of the outlook for financial results is completed.

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