

NEWS RELEASE**FOR IMMEDIATE RELEASE****October 5, 2007****Dentsu Inc. Non-Consolidated Net Sales
for September 2007**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	157,613	108.8
<Breakdown of Net Sales by Business Category>		
Newspapers	14,628	91.3
Magazines	7,443	93.9
Radio	2,034	97.3
Television	62,245	103.3
Interactive Media	2,354	109.7
OOH Media	3,956	104.6
Creative	18,906	92.8
Marketing/Promotion	18,220	97.3
Others	27,824	205.1
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	130,624	111.9
Kansai Branch Office	23,261	98.2
Chubu Branch Office	3,727	83.4

- * The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- * Television includes both program sponsorship and spot advertising.
- * Interactive Media consists of Internet and mobile media advertising.
- * OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- * Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

Contact: Yukihiro Oguchi
Senior Manager
Corporate Communications Division
Telephone: (813) 6216-8042
E-mail: yukihiro.oguchi@dentsu.co.jp

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