
NEWS RELEASE

FOR IMMEDIATE RELEASE**December 7, 2007**

Dentsu Inc. Non-Consolidated Net Sales for November 2007

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	140,468	104.6
<Breakdown of Net Sales by Business Category>		
Newspapers	17,076	106.2
Magazines	7,082	93.3
Radio	2,080	94.1
Television	65,136	97.7
Interactive Media	1,988	115.1
OOH Media	3,674	115.0
Creative	15,763	111.8
Marketing/Promotion	19,174	134.7
Others	8,491	100.9
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	112,038	107.0
Kansai Branch Office	24,568	96.5
Chubu Branch Office	3,861	94.3

- * The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
 - * Television includes both program sponsorship and spot advertising.
 - * Interactive Media consists of Internet and mobile media advertising.
 - * OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
 - * Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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