

**NEWS RELEASE****FOR IMMEDIATE RELEASE****January 11, 2008****Dentsu Inc. Non-Consolidated Net Sales  
for December 2007**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	145,686	97.4
<Breakdown of Net Sales by Business Category>		
Newspapers	14,908	91.5
Magazines	5,275	92.8
Radio	2,086	101.1
Television	66,217	101.3
Interactive Media	2,783	148.4
OOH Media	4,132	112.6
Creative	15,422	94.3
Marketing/Promotion	18,005	109.6
Others	16,854	77.3
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	119,690	98.7
Kansai Branch Office	21,704	90.6
Chubu Branch Office	4,291	99.3

- \* The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- \* Television includes both program sponsorship and spot advertising.
- \* Interactive Media consists of Internet and mobile media advertising.
- \* OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- \* Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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