

NEWS RELEASE**FOR IMMEDIATE RELEASE****February 7, 2008****Dentsu Inc. Non-Consolidated Net Sales
for January 2008**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	104,226	96.1
<Breakdown of Net Sales by Business Category>		
Newspapers	14,497	90.8
Magazines	3,245	96.0
Radio	1,701	94.2
Television	52,519	97.5
Interactive Media	1,339	95.9
OOH Media	3,047	99.9
Creative	11,495	96.5
Marketing/Promotion	10,718	93.5
Others	5,661	101.2
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	83,332	96.2
Kansai Branch Office	16,893	96.7
Chubu Branch Office	4,000	92.9

- * The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- * Television includes both program sponsorship and spot advertising.
- * Interactive Media consists of Internet and mobile media advertising.
- * OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- * Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

Contact: Yukihiro Oguchi
Senior Manager
Corporate Communications Division
Telephone: (813) 6216-8042
E-mail: yukihiro.oguchi@dentsu.co.jp

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