

**NEWS RELEASE****FOR IMMEDIATE RELEASE****March 7, 2008****Dentsu Inc. Non-Consolidated Net Sales  
for February 2008**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	122,742	106.4
<Breakdown of Net Sales by Business Category>		
Newspapers	14,962	105.2
Magazines	5,488	106.1
Radio	1,723	98.5
Television	57,863	105.8
Interactive Media	1,873	118.9
OOH Media	3,692	101.4
Creative	15,279	101.5
Marketing/Promotion	14,132	114.5
Others	7,725	111.2
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	100,544	106.9
Kansai Branch Office	17,298	97.7
Chubu Branch Office	4,898	134.8

- \* The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- \* Television includes both program sponsorship and spot advertising.
- \* Interactive Media consists of Internet and mobile media advertising.
- \* OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- \* Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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