

NEWS RELEASE**FOR IMMEDIATE RELEASE****May 9, 2008****Dentsu Inc. Non-Consolidated Net Sales
for April 2008**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	119,349	95.3
<Breakdown of Net Sales by Business Category>		
Newspapers	12,619	86.2
Magazines	5,521	96.5
Radio	1,808	97.3
Television	61,692	97.9
Interactive Media	1,746	133.2
OOH Media	5,309	100.1
Creative	14,483	90.8
Marketing/Promotion	10,707	97.9
Others	5,459	83.5
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	96,279	94.3
Kansai Branch Office	18,519	97.8
Chubu Branch Office	4,550	108.4

- * The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- * Television includes both program sponsorship and spot advertising.
- * Interactive Media consists of Internet and mobile media advertising.
- * OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- * Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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