

**NEWS RELEASE****FOR IMMEDIATE RELEASE****May 12, 2008**

## **Dentsu Appoints Timothy Andree Executive Officer**

Dentsu Inc. (President & COO: Tatsuyoshi Takashima; Head Office: Tokyo; Capital: 58,967.1 million yen) announced today that at a meeting of its Board of Directors held today it decided to nominate Timothy Paul Andree, currently CEO of Dentsu's U.S. subsidiary Dentsu America, Inc., as a candidate for Executive Officer. Formal appointment to Executive Officer is planned for June 27, 2008.

Tim Andree is the first non-Japanese to be appointed as an Executive Officer of Dentsu. His familiarity with the advertising business in the U.S. and Europe, a unique career path that includes a wealth of client experience, and advanced management skills will be central to his leading role in expanding the Dentsu Group's business activities in the U.S.

Since assuming the position of CEO of Dentsu America in May 2006, Tim Andree has made a considerable contribution to the remarkable increase in business operations at the subsidiary and across the U.S, working to expand businesses with existing clients and acquire new ones. As a result, Dentsu America's ranking in the U.S. has risen significantly according to a recently published U.S. advertising industry magazine.

Dentsu is aggressively expanding its global businesses under the management policy of President Takashima, and Tim Andree will take on even weightier responsibilities.

Tim Andree was drafted by the U.S. professional basketball team the Chicago Bulls after graduating from the University of Notre Dame in 1983, and began his corporate career at Toyota Motor Corporation. He later became Vice President and General Manager of the Corporate Communications Group at Canon USA, Inc., and served as Senior Vice President of the National Basketball Association. He became CEO of Dentsu America in May 2006, and will remain in this position after his appointment as Executive Officer.

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