

**NEWS RELEASE****FOR IMMEDIATE RELEASE****May 20, 2008**

## **Dentsu Donates Funds to Support Earthquake Relief Work in Sichuan, China**

Dentsu Inc. (President & COO: Tatsuyoshi Takashima; Head Office: Tokyo; Capital: 58,967.1 million yen) announced today that the Dentsu Group will donate relief funds totaling one million yuan (approximately 15 million yen) to help rebuild the areas destroyed by the major earthquake that struck the province of Sichuan in China on May 12, 2008.

The relief funds will be provided by Dentsu and by four Dentsu Group subsidiaries located in China (Beijing Dentsu Advertising Co., Ltd., Beijing Oriental Rihai Advertising Co., Ltd., Dentsu China Limited, and Shanghai Oriental Partner Advertising Co., Ltd.). Dentsu will make its donation to Japanese Red Cross Society, through the auspices of Nippon Keidanren (Japan Business Federation), and the four China-based subsidiaries of the Dentsu Group will make their donations to the Red Cross Society of China.

Dentsu would like to offer its deepest condolences to the victims of this devastating earthquake, and its sincere prayers for the speedy reconstruction of the affected area.

Note: The Dentsu Group has provided emergency relief funds in the case of various natural disasters both in Japan and abroad, including the Niigata Chuetsu Earthquake (2004), and Hurricane Katrina in the United States (2005). It is also planning to provide emergency relief funds in connection with the Myanmar Cyclone (2008).

Contact: Yukihiro Oguchi  
Senior Manager  
Corporate Communications Division  
Dentsu Inc.  
Telephone: (813) 6216-8042  
E-mail: [yukihiro.oguchi@dentsu.co.jp](mailto:yukihiro.oguchi@dentsu.co.jp)

#####