

NEWS RELEASE

FOR IMMEDIATE RELEASEJune 6, 2008

Dentsu Inc. Non-Consolidated Net Sales for May 2008

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	115,498	98.7
 <Breakdown of Net Sales by Business Category>		
Newspapers	11,669	89.6
Magazines	4,568	96.3
Radio	1,897	92.6
Television	57,945	98.2
Interactive Media	1,691	113.3
OOH Media	3,395	102.6
Creative	14,249	99.4
Marketing/Promotion	13,697	107.5
Others	6,383	101.1
 <Breakdown of Net Sales by Business Office>		
Tokyo Head Office	93,814	99.4
Kansai Branch Office	17,961	94.2
Chubu Branch Office	3,722	103.7

- * The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- * Television includes both program sponsorship and spot advertising.
- * Interactive Media consists of Internet and mobile media advertising.
- * OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- * Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

Contact: Yukihiro Oguchi
 Senior Manager
 Corporate Communications Division
 Telephone: (813) 6216-8042
 E-mail: yukihiro.oguchi@dentsu.co.jp

#####