

**NEWS RELEASE****FOR IMMEDIATE RELEASE****June 23, 2008**

## **Dentsu Announces Purchase of Own Shares in the Market**

Dentsu Inc. (President & COO: Tatsuyoshi Takashima; Head Office: Minato-ku, Tokyo; Capital 58,967.1 million yen; hereinafter “Dentsu”) resolved at its meeting of the Board of Directors on May 12, 2008 to authorize the repurchase of Dentsu’s own shares, and to effect a tender offer for the repurchase of its own shares (Tender Offer Period: from May 13, 2008 to June 10, 2008). Following the end of the Tender Offer Period, as the total number of the tendered shares did not exceed the number of the shares planned to be purchased, Dentsu announces that it resolved at its meeting of the Board of Directors today to purchase Dentsu’s own shares in the market as follows:

1. Class of Shares to be Purchased  
Common Stock
2. Number of Shares to be Purchased  
Up to 170,000 shares  
(6.5% of the total outstanding shares (excluding Treasury Stock))
3. Aggregate Purchase Price of Shares  
Up to 28,900,000,000 yen
4. Method of Purchase  
Purchase in the market through a trust bank
5. Period for Purchase  
From June 24, 2008 to December 26, 2008

(Reference Information)

1. Details of Board Resolution dated May 12, 2008
  - Class of Shares to be Repurchased  
Common Stock
  - Number of Shares to be Repurchased  
Up to 300,000 shares
  - Aggregate Purchase Price of Shares  
Up to 60,000,000,000 yen
  - Period for Repurchase  
From May 13, 2008 to December 31, 2008

2. Result of Tender Offer for Own Shares Effected Based on the Above Resolution
  - Tender Offer Period  
From May 13, 2008 to June 10, 2008
  - Number of Shares Planned to be Purchased  
251,000 shares
  - Purchase Price  
239,000 yen per share
  - Shares Tendered and Purchased  
129,796 shares  
(As the total number of the tendered shares did not exceed the number of the shares planned to be purchased, all of the tendered shares were purchased.)
  - Aggregate Purchase Amount  
31,021,244,000 yen
  
3. Status of Shares held by Dentsu as Treasury Stock as of June 20, 2008
  - Number of Total Outstanding Shares (excluding Treasury Stock)  
2,616,085.33 shares
  - Treasury Stock  
165,754.67 shares

#####

Contact: Yukihiro Oguchi  
Senior Manager  
Corporate Communications Division  
Telephone: (813)6216-8042  
E-mail: yukihiro.oguchi@dentsu.co.jp