

NEWS RELEASE**FOR IMMEDIATE RELEASE****August 5, 2008**

Dentsu Announces Status of Repurchase of Own Shares

Dentsu Inc. (President & COO: Tatsuyoshi Takashima; Head Office: Tokyo; Capital: ¥58,967.1 million) announced today the status of the Company's repurchase of its own shares in accordance with the provisions of Paragraph 1 of Article 156 of the Corporate Law that is applied subject to Paragraph 3 of Article 165 of the Corporate Law and the Articles of Incorporation of Dentsu.

- | | | |
|----|------------------------------|--|
| 1. | Period of repurchase | July 1, 2008 through July 31, 2008 |
| 2. | Number of shares repurchased | 53,229 shares |
| 3. | Aggregate repurchase price | 12,135,764,100 yen |
| 4. | Method of repurchase | Open market purchase of shares utilizing a trust |

◆-----◆

Reference Material

1. Status of authorization at the meeting of the Board of Directors held on May 12, 2008.
 - (1) Type of shares to be repurchased Shares of common stock
 - (2) Number of shares to be repurchased Up to 300,000 shares
 - (3) Aggregate repurchase price Up to 60,000,000,000 yen
 - (4) Period of repurchase From May 13, 2008 to December 31, 2008

2. Aggregate number of own shares repurchased and aggregate repurchase price following the date of the above meeting of the Board of Directors.

- | | |
|--|--------------------|
| (1) Aggregate number of shares repurchased | 183,025 shares |
| (2) Aggregate repurchase price | 43,157,008,100 yen |

Contact: Yukihiro Oguchi
Senior Manager
Corporate Communications Division
Telephone: (813)6216-8042
E-mail: yukihiro.oguchi@dentsu.co.jp

#####