

**NEWS RELEASE****FOR IMMEDIATE RELEASE****September 4, 2008**

## **Dentsu Announces Status of Repurchase of Own Shares**

Dentsu Inc. (President & COO: Tatsuyoshi Takashima; Head Office: Tokyo; Capital: ¥58,967.1 million) announced today the status of the Company's repurchase of its own shares in accordance with the provisions of Paragraph 1 of Article 156 of the Corporate Law that is applied subject to Paragraph 3 of Article 165 of the Corporate Law and the Articles of Incorporation of Dentsu.

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|----|------------------------------|--|
| 1. | Period of repurchase         | August 1, 2008 through August 31, 2008           |
| 2. | Number of shares repurchased | 66,272 shares                                    |
| 3. | Aggregate repurchase price   | 14,275,433,000 yen                               |
| 4. | Method of repurchase         | Open market purchase of shares utilizing a trust |

**Reference Material**

1. Status of authorization at the meeting of the Board of Directors held on May 12, 2008.

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|-----|------------------------------------|--|
| (1) | Type of shares to be repurchased   | Shares of common stock                 |
| (2) | Number of shares to be repurchased | Up to 300,000 shares                   |
| (3) | Aggregate repurchase price         | Up to 60,000,000,000 yen               |
| (4) | Period of repurchase               | From May 13, 2008 to December 31, 2008 |

2. Aggregate number of own shares repurchased by August 31, 2008, and aggregate repurchase price following the date of the above meeting of the Board of Directors.

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|--|--------------------|
| (1) Aggregate number of shares repurchased | 249,297 shares     |
| (2) Aggregate repurchase price             | 57,432,441,100 yen |

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