

**NEWS RELEASE****FOR IMMEDIATE RELEASE****December 5, 2008****Dentsu Inc. Non-Consolidated Net Sales  
for November 2008**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	121,090	86.2
<Breakdown of Net Sales by Business Category>		
Newspapers	12,891	75.5
Magazines	5,840	82.5
Radio	1,892	91.0
Television	61,677	94.7
Interactive Media	2,060	103.6
OOH Media	3,297	89.7
Creative	12,117	76.9
Marketing/Promotion	15,514	80.9
Others	5,799	68.3
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	97,563	87.1
Kansai Branch Office	20,100	81.8
Chubu Branch Office	3,427	88.8

- \* The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- \* Television includes both program sponsorship and spot advertising.
- \* Interactive Media consists of Internet and mobile media advertising.
- \* OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- \* Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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