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**NEWS RELEASE**


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## Dentsu Inc. Non-Consolidated Net Sales for January 2009

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	95,585	91.7
<Breakdown of Net Sales by Business Category>		
Newspapers	11,470	79.1
Magazines	2,801	86.3
Radio	1,571	92.3
Television	47,648	90.7
Interactive Media	1,490	111.3
OOH Media	2,179	71.5
Creative	9,872	85.9
Marketing/Promotion	9,707	90.6
Others	8,844	156.2
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	76,715	92.1
Kansai Branch Office	15,303	90.6
Chubu Branch Office	3,565	89.1

- \* The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- \* Television includes both program sponsorship and spot advertising.
- \* Interactive Media consists of Internet and mobile media advertising.
- \* OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- \* Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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