

NEWS RELEASE**FOR IMMEDIATE RELEASE****March 6, 2009****Dentsu Inc. Non-Consolidated Net Sales
for February 2009**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	97,217	79.2
<Breakdown of Net Sales by Business Category>		
Newspapers	9,470	63.3
Magazines	4,121	75.1
Radio	1,661	96.4
Television	48,079	83.1
Interactive Media	1,711	91.3
OOH Media	2,124	57.5
Creative	12,799	83.8
Marketing/Promotion	12,352	87.4
Others	4,896	63.4
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	79,721	79.3
Kansai Branch Office	14,391	83.2
Chubu Branch Office	3,104	63.4

- * The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- * Television includes both program sponsorship and spot advertising.
- * Interactive Media consists of Internet and mobile media advertising.
- * OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- * Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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