

NEWS RELEASE**FOR IMMEDIATE RELEASE****March 23, 2009**

Dentsu Announces Return of Remuneration by Members of the Board and Reduction in Monthly Remuneration of Executive Officers

Dentsu Inc. (President & COO: Tatsuyoshi Takashima; Head Office: Tokyo; Capital: 58,967.1 million yen), announced today that, following the return by seniority of 5-10% of monthly remuneration by Directors (excluding External Directors) from October 2008, due to the rapid economic decline and the even more conservative stance on advertising spending among advertisers, as of today, the amount of remuneration to be returned by Directors will be increased and a portion of the monthly remuneration of Executive Officers will be returned as follows.

1. Rates of Remuneration Return and Reduced Monthly Salary

(1) Chairman, President & CEO

15% of monthly remuneration

(2) Director/Senior Executive Vice President, Director/Executive Vice President,
Director/Senior Vice President, Director

10% of monthly remuneration

(3) Senior Vice President, Executive Officer

5% of monthly remuneration

2. Implementation Period

April through September 2009

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