

NEWS RELEASE**FOR IMMEDIATE RELEASE****April 7, 2009****Dentsu Inc. Non-Consolidated Net Sales
for March 2009**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	155,497	89.8
<Breakdown of Net Sales by Business Category>		
Newspapers	15,554	75.9
Magazines	5,823	68.5
Radio	2,066	94.7
Television	65,591	93.0
Interactive Media	3,504	112.3
OOH Media	4,603	70.5
Creative	23,120	84.7
Marketing/Promotion	20,316	88.6
Others	14,918	129.9
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	127,568	89.5
Kansai Branch Office	22,846	92.6
Chubu Branch Office	5,082	86.6

- * The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- * Television includes both program sponsorship and spot advertising.
- * Interactive Media consists of Internet and mobile media advertising.
- * OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- * Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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