
NEWS RELEASE

FOR IMMEDIATE RELEASE**May 12, 2009**

Dentsu Inc. Non-Consolidated Net Sales for April 2009

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	101,977	85.4
<Breakdown of Net Sales by Business Category>		
Newspapers	8,964	71.0
Magazines	3,975	72.0
Radio	1,567	86.7
Television	50,869	82.5
Interactive Media	1,725	98.7
OOH Media	4,613	86.9
Creative	13,359	92.2
Marketing/Promotion	10,751	100.4
Others	6,150	112.7
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	83,460	86.7
Kansai Branch Office	15,275	82.5
Chubu Branch Office	3,241	71.2

- * The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- * Television includes both program sponsorship and spot advertising.
- * Interactive Media consists of Internet and mobile media advertising.
- * OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- * Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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