

NEWS RELEASE

FOR IMMEDIATE RELEASEJune 5, 2009

Dentsu Inc. Non-Consolidated Net Sales for May 2009

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	94,709	82.0
 <Breakdown of Net Sales by Business Category>		
Newspapers	8,491	72.8
Magazines	2,834	62.0
Radio	1,687	89.0
Television	49,914	86.1
Interactive Media	1,852	109.5
OOH Media	2,680	79.0
Creative	11,408	80.1
Marketing/Promotion	10,427	76.1
Others	5,411	84.8
 <Breakdown of Net Sales by Business Office>		
Tokyo Head Office	76,580	81.6
Kansai Branch Office	15,300	85.2
Chubu Branch Office	2,829	76.0

- * The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- * Television includes both program sponsorship and spot advertising.
- * Interactive Media consists of Internet and mobile media advertising.
- * OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- * Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

Contact: Yukihiro Oguchi
 Senior Manager
 Corporate Communications Division
 Telephone: (813) 6216-8042
 E-mail: yukihiro.oguchi@dentsu.co.jp

#####