

NEWS RELEASE

FOR IMMEDIATE RELEASEJuly 7, 2009

Dentsu Inc. Non-Consolidated Net Sales for June 2009

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	109,986	83.9
 <Breakdown of Net Sales by Business Category>		
Newspapers	9,741	78.2
Magazines	3,500	67.9
Radio	1,520	85.3
Television	53,003	84.6
Interactive Media	2,532	95.0
OOH Media	4,190	103.9
Creative	14,235	88.1
Marketing/Promotion	11,564	83.4
Others	9,697	79.2
 <Breakdown of Net Sales by Business Office>		
Tokyo Head Office	90,584	83.4
Kansai Branch Office	16,930	88.2
Chubu Branch Office	2,471	77.0

- * The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- * Television includes both program sponsorship and spot advertising.
- * Interactive Media consists of Internet and mobile media advertising.
- * OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- * Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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