

NEWS RELEASE**FOR IMMEDIATE RELEASE****September 7, 2009**

Dentsu Announces Partial Return of Monthly Remuneration by Members of the Board of Directors and Executive Officers

Dentsu Inc. (President & CEO: Tatsuyoshi Takashima; Head Office: Tokyo; Capital: 58,967.1 million yen) announced today that, based on the judgment that harsh operating conditions are going to persist for the foreseeable future, for the period covering October 2009 through March 2010, Directors (excluding External Directors) and Executive Officers would continue to return part of their monthly remuneration.

In response to the deterioration in advertising market conditions owing to the steep economic downturn, Directors (excluding External Directors) and Executive Officers have returned part of their monthly remuneration during the period from April to September 2009, with the portion returned based on level of seniority. The portions of monthly remuneration to be returned, 5–15%, will remain at the same rates as in the previous six months. Details of the partial return of monthly remuneration are as follows.

1. Portion of Monthly Remuneration to be Returned

(1) President & CEO:

15% of monthly remuneration

(2) Director/Senior Executive Vice President, Director/Executive Vice President,

Director/Senior Vice President:

10% of monthly remuneration

(3) Executive Officer:

5% of monthly remuneration

2. Applicable Period

October 2009 through March 2010

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