
NEWS RELEASE

FOR IMMEDIATE RELEASE**December 7, 2009**

Dentsu Inc. Non-Consolidated Net Sales for November 2009

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	114,866	94.9
<Breakdown of Net Sales by Business Category>		
Newspapers	10,258	79.6
Magazines	3,868	66.2
Radio	1,694	89.5
Television	58,504	94.9
Interactive Media	3,162	153.5
OOH Media	2,963	89.9
Creative	12,414	102.5
Marketing/Promotion	16,611	107.1
Others	5,389	92.9
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	91,991	94.3
Kansai Branch Office	20,413	101.6
Chubu Branch Office	2,461	71.8

- * The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
 - * Television includes both program sponsorship and spot advertising.
 - * Interactive Media consists of Internet and mobile media advertising.
 - * OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
 - * Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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