

NEWS RELEASE**FOR IMMEDIATE RELEASE****February 10, 2010**

Dentsu Announces Prospective Members of the Board and Executive Officers

Dentsu Inc. (President & CEO: Tatsuyoshi Takashima; Head Office: Tokyo; Capital: 58,967.1 million yen) held a meeting of its Board of Directors on February 10, 2010 at its Head Office in Tokyo to select its prospective Director, Member of the Board candidates to be nominated at the Company's General Meeting of Shareholders to be held in June 2010, and to announce the Executive Officer changes, which will become effective on April 1, 2010, as follows.

1. Incoming and Outgoing Directors, Members of the Board and Their Current Titles

(1) Incoming Directors, Members of the Board

As the terms of all twelve (12) Dentsu Directors, Members of the Board will expire at the conclusion of the June 2010 General Meeting of Shareholders, the following individuals will be nominated as Director, Member of the Board candidates at the same meeting.

11 Director, Member of the Board Candidates

(1 Representative Director, 10 Directors, Members of the Board)

<u>Title</u>	<u>Name</u>	<u>Current Title</u>
President & CEO	Tatsuyoshi Takashima	President & CEO
Director	Ryuichi Mori	Director
Director	Tadashi Ishii	Director
Director	Yasushi Matsushita	Director
Director	Masuo Tachibana	Director
Director	Michio Niiyama	Director
Director	Kotaro Sugiyama	Director
Director	Shoichi Nakamoto	Director
Director	Tomoki Utsumi	Executive Officer
(Newly appointed)		
Director	Satoshi Ishikawa	President of Kyodo News
Director	Masahi Nakata	President of Jiji Press Ltd.

- The election of the above candidates will be held at the June 2010 General Meeting of Shareholders. Furthermore, the selection of the Representative Director will be officially decided at the meeting of the Board of Directors following the conclusion of the General Meeting of Shareholders.

(2) Outgoing Directors, Members of the Board

<u>Current Title</u>	<u>Name</u>	<u>Title</u>
Director	Kunihiko Tainaka	Executive Advisor
Director	Takehiko Joju	Executive Advisor

- After retiring, Kunihiko Tainaka and Takehiko Joju will serve as Executive Advisors. They will be officially appointed at the meeting of Board of Directors following the conclusion of the General Meeting of Shareholders.

2. Incoming and Outgoing Executive Officers and Their Current Titles

(1) Incoming Executive Officers

All of Dentsu's thirty-five (35) current Executive Officers will resign their titles on March 31, 2010, and the following Executive Officers will be newly elected on April 1, 2010.

30 Executive Officers (1 President & CEO, 1 Senior Executive Vice President, 4 Executive Vice Presidents, 3 Senior Vice Presidents, 21 Executive Officers)

<u>Title</u>	<u>Name</u>	<u>Current Title</u>
President & CEO	Tatsuyoshi Takashima*	President & CEO
Senior Executive Vice President	Ryuichi Mori*	Senior Executive Vice President
Executive Vice President	Tadashi Ishii*	Executive Vice President
Executive Vice President	Yasushi Matsushita*	Executive Vice President
Executive Vice President	Masuo Tachibana*	Executive Vice President
Executive Vice President	Michio Niiyama*	Executive Vice President
Senior Vice President	Kotaro Sugiyama*	Senior Vice President
Senior Vice President	Shoichi Nakamoto*	Senior Vice President
Senior Vice President	Tomoki Utsumi*	Executive Officer
Executive Officer	Fumio Higuchi	Executive Officer
Executive Officer	Takeshi Mori	Executive Officer
Executive Officer	Hiroshi Nakahara	Executive Officer
Executive Officer	Akira Sugimoto	Executive Officer
Executive Officer	Soichi Akiyama	Executive Officer
Executive Officer	Takehiko Miura	Executive Officer
Executive Officer	Hirokazu Kizawa	Executive Officer
Executive Officer	Kazumichi Iwagami	Executive Officer
Executive Officer	Kunihiro Matsushima	Executive Officer
Executive Officer	Tim Andree	Executive Officer
Executive Officer	Kenji Shiratsuchi	Executive Officer
Executive Officer	Akira Tonouchi	Executive Officer
Executive Officer	Kaoru Shimura	Executive Officer
Executive Officer	Naoki Tani	Executive Officer
Executive Officer	Yuzuru Kato	Executive Officer
Executive Officer	Ryuhei Akiyama	Executive Officer
Executive Officer	Norihisa Awa	Executive Officer
Executive Officer	Yoshio Takada	Executive Officer

Executive Officer (Promoted)	Toru Hirano	Director of Account Management Division 2
Executive Officer (Promoted)	Shinjiro Tanaka	Director of Account Management Division 2, Kansai
Executive Officer (Promoted)	Gentaro Komiya	Executive Project Manager, Global Business Management Division / President and Director of the Board, Beijing Dentsu Advertising Co., Ltd.

* Concurrently serving as a Director, Member of the Board. President & CEO Takashima will concurrently serve as the Representative Director.

(2) Outgoing Executive Officers

<u>Current Title</u>	<u>Name</u>	<u>Title</u>
Executive Vice President	Kunihiko Tainaka	Executive Advisor
Senior Vice President	Takehiko Joju	Executive Advisor
Executive Officer	Tomoharu Tsuruda	Executive Advisor
Executive Officer	Shoichi Kishida	Executive Advisor
Executive Officer	Hiroshi Nishimura	Executive Advisor
Executive Officer	Mitsuro Shibata	Executive Advisor
Executive Officer	Naotoshi Ogisu	Executive Advisor
Executive Officer	Akira Kagami	Executive Advisor

- After retiring, Tomoharu Tsuruda, Shoichi Kishida, Hiroshi Nishimura, Mitsuro Shibata, Naotoshi Ogisu and Akira Kagami will serve as Executive Advisors from April 1, 2010.

####

Contact: Shusaku Kannan
Senior Manager
Corporate Communications Division
Telephone: (813) 6216-8042
E-mail: s.kannan@dentsu.co.jp