

FOR IMMEDIATE RELEASE

April 7, 2010

**Dentsu Inc. Non-Consolidated Net Sales for March 2010**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	156,779	100.8
<Breakdown of Net Sales by Business Category>		
Newspapers	16,299	104.8
Magazines	5,109	87.7
Radio	1,750	84.7
Television	65,190	99.4
Interactive Media	5,426	154.9
OOH Media	5,102	110.8
Creative	23,690	102.5
Marketing/Promotion	23,672	116.5
Others	10,535	70.6
<Breakdown of Net Sales by Business Office>		
Tokyo Head Office	125,885	98.7
Kansai Branch Office	25,706	112.5
Chubu Branch Office	5,186	102.1

- \* The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- \* Television includes both program sponsorship and spot advertising.
- \* Interactive Media consists of Internet and mobile media advertising.
- \* OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- \* Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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