

FOR IMMEDIATE RELEASE

July 7, 2010

**Dentsu Inc. Non-Consolidated Net Sales for June 2010**

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	119,076	108.3

## &lt;Breakdown of Net Sales by Business Category&gt;

	(Millions of yen)	(Comparison with previous year, %)
Newspapers	10,947	112.4
Magazines	3,124	89.3
Radio	1,484	97.6
Television	58,117	109.6
Interactive Media	4,002	158.0
OOH Media	3,678	87.8
Creative	15,182	106.7
Marketing/Promotion	13,483	116.6
Others	9,055	93.4

## &lt;Breakdown of Net Sales by Business Office&gt;

Tokyo Head Office	98,925	109.2
Kansai Branch Office	17,658	104.3
Chubu Branch Office	2,492	100.8

- \* The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- \* Television includes both program sponsorship and spot advertising.
- \* Interactive Media consists of Internet and mobile media advertising.
- \* OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, etc.
- \* Others includes Satellite and Other Media, Media Planning, Sports Marketing, Entertainment Business and Other Content.

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