

FOR IMMEDIATE RELEASE

September 7, 2010

Dentsu Inc. Non-Consolidated Net Sales for August 2010

	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	93,645	95.6

<Breakdown of Net Sales by Business Category>

	(Millions of yen)	(Comparison with previous year, %)
Newspapers	6,620	82.5
Magazines	2,867	91.8
Radio	1,468	96.8
Television	45,947	106.6
Interactive Media	3,068	119.1
OOH Media	2,500	116.6
Creative	12,095	98.8
Marketing/Promotion	12,862	96.2
Others	6,214	52.5

<Breakdown of Net Sales by Business Office>

Tokyo Head Office	76,627	93.5
Kansai Branch Office	14,471	107.7
Chubu Branch Office	2,546	99.1

- * The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- * Television includes both program sponsorship and spot advertising.
- * Interactive Media consists of Internet and mobile media advertising.
- * OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, advertising inserts, flyers, DM, etc.
- * Others includes satellite and other media, media planning, sports marketing, entertainment business and other content.

#####

Contact: Shusaku Kannan
 Senior Manager
 Corporate Communications Division
 Telephone: (813) 6216-8042
 E-mail: s.kannan@dentsu.co.jp