

FOR IMMEDIATE RELEASE

February 10, 2011

Dentsu Announces Prospective Members of the Board and Executive Officers

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Tatsuyoshi Takashima; Head Office: Tokyo; Capital: 58,967.1 million yen) today convened a meeting of its Board of Directors at its Head Office in Tokyo to select its prospective Director, Member of the Board candidates to be nominated at the Company's General Meeting of Shareholders to be held in June 2011, and to announce the Executive Officer changes, which will become effective on April 1, 2011, as follows.

1. Incoming and Outgoing Directors, Members of the Board

(1) Incoming Directors, Members of the Board

As the terms of all eleven (11) Dentsu Directors, Members of the Board will expire at the conclusion of the June 2011 General Meeting of Shareholders, the following individuals will be nominated as Director, Member of the Board candidates at the same meeting.

11 Director, Member of the Board Candidates

(1 Chairman, 1 Representative Director, 7 Directors, 2 Outside Directors)

<u>New Position</u>	<u>Name</u>	<u>Current Position</u>
Chairman	Tatsuyoshi Takashima	Representative Director
Representative Director	Tadashi Ishii	Director
Director	Masuo Tachibana	Director
Director	Shoichi Nakamoto	Director
Director	Tomoki Utsumi	Director
Director (newly appointed)	Akira Sugimoto	Executive Officer
Director (newly appointed)	Kaoru Shimura	Executive Officer
Director (newly appointed)	Yuzuru Kato	Executive Officer
Director (newly appointed)	Ryuhei Akiyama	Executive Officer
Outside Director	Satoshi Ishikawa	President of Kyodo News
Outside Director	Masahiro Nakata	President of Jiji Press Ltd.

- The election of the above candidates will be held at the June 2011 General Meeting of Shareholders. Effective April 1, Tatsuyoshi Takashima, the current Representative Director, will be appointed Chairman while Tadashi Ishii, currently a Director, will be appointed the new Representative Director. The selection of the Representative Director will be officially decided at the meeting of the Board of Directors following the conclusion of the General Meeting of Shareholders.

(2) Outgoing Directors, Members of the Board

<u>Current Position</u>	<u>Name</u>	<u>New Position</u>
Director	Ryuichi Mori	Special Executive Advisor
Director	Yasushi Matsushita	Executive Advisor
Director	Michio Niiyama	Executive Advisor
Director	Kotaro Sugiyama	Executive Advisor

- After retiring, Ryuichi Mori will serve as Special Executive Advisor, and Yasushi Matsushita, Michio Niiyama and Kotaro Sugiyama will serve as Executive Advisors. They will be officially appointed at the meeting of Board of Directors to be held in June.

2. Incoming and Outgoing Executive Officers

(1) Incoming Executive Officers

All of Dentsu's thirty (30) current Executive Officers will resign their positions on March 31, 2011, and the following Executive Officers will be newly elected on April 1, 2011.

27 Executive Officers (1 President & CEO, 2 Executive Vice Presidents, 6 Senior Vice Presidents, 18 Executive Officers)

<u>New Position</u>	<u>Name</u>	<u>Current Position</u>
President & CEO	Tadashi Ishii*	Executive Vice President
Executive Vice President	Masuo Tachibana*	Executive Vice President
Executive Vice President	Shoichi Nakamoto*	Senior Vice President
Senior Vice President	Tomoki Utsumi*	Senior Vice President
Senior Vice President	Akira Sugimoto*	Executive Officer
Senior Vice President	Kaoru Shimura*	Executive Officer
Senior Vice President	Yuzuru Kato*	Executive Officer
Senior Vice President	Ryuhei Akiyama*	Executive Officer
Senior Vice President	Hiroshi Nakahara	Executive Officer

<u>New Position</u>	<u>Name</u>	<u>Current Position</u>
Executive Officer	Takeshi Mori	Executive Officer
Executive Officer	Soichi Akiyama	Executive Officer
Executive Officer	Takehiko Miura	Executive Officer
Executive Officer	Hirokazu Kizawa	Executive Officer
Executive Officer	Kazumichi Iwagami	Executive Officer
Executive Officer	Kunihiro Matsushima	Executive Officer
Executive Officer	Tim Andree	Executive Officer
Executive Officer	Kenji Shiratsuchi	Executive Officer
Executive Officer	Akira Tonouchi	Executive Officer
Executive Officer	Naoki Tani	Executive Officer
Executive Officer	Norihisa Awa	Executive Officer
Executive Officer	Yoshio Takada	Executive Officer
Executive Officer	Toru Hirano	Executive Officer
Executive Officer	Shinjiro Tanaka	Executive Officer
Executive Officer	Gentaro Komiya	Executive Officer
Executive Officer (Promoted)	Kenichi Kato	Director, Account Management Division 14
Executive Officer (Promoted)	Fumiharu Kobayashi	Director, Media Services/TV Division, Kansai
Executive Officer (Promoted)	Toshihiro Yamamoto	Concurrently Director, Communication Design Center and Director, MC Planning Division

* Concurrently serving as a Director, Member of the Board.

President & CEO Tadashi Ishii will concurrently serve as the Representative Director.

(2) Outgoing Executive Officers

<u>Current Position</u>	<u>Name</u>	<u>New Position</u>
President & CEO	Tatsuyoshi Takashima	Chairman
Senior Executive Vice President	Ryuichi Mori	Special Executive Advisor
Executive Vice President	Yasushi Matsushita	Executive Advisor
Executive Vice President	Michio Niiyama	Executive Advisor
Senior Vice President	Kotaro Sugiyama	Executive Advisor
Executive Officer	Fumio Higuchi	Executive Advisor

- When Tatsuyoshi Takashima resigns his Executive Officer position, he will serve as Chairman of Dentsu Inc.
- Ryuichi Mori, Yasushi Matsushita, Michio Niiyama and Kotaro Sujiyama will remain as Directors, Members of the Board until their terms expire in June 2011.
- When Fumio Higuchi resigns his Executive Officer position, he is expected to serve as an Executive Advisor. His proposed candidacy will be submitted for approval at the meeting of the Board of Directors to be held in March 2011.

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