

FOR IMMEDIATE RELEASE

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Dentsu Inc. Net Sales for June 2011

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Tadashi Ishii; Head Office: Tokyo; Capital: 58,967.1 million yen) announced today that its non-consolidated net sales for June 2011 showed a year-on-year decrease of 5.0%. PR spokesperson Shusaku Kannan said, "The Japanese advertising market that bottomed out in May is starting to show slight signs of recovery. Net sales in June, however, were lower than last year's results, which had been boosted by large-scale business transactions related to the FIFA World Cup™ held in June-July 2010."

June Earnings Results	(Millions of yen)	(Comparison with previous year, %)
Non-Consolidated Net Sales	113,131	95.0

<Breakdown of Net Sales by Business Category>	(Millions of yen)	(Comparison with previous year, %)
Newspapers	10,217	93.3
Magazines	2,268	72.6
Radio	1,413	95.2
Television	52,903	91.0
Interactive Media	4,311	107.7
OOH Media	3,539	96.2
Creative	15,410	101.5
Marketing/Promotion	13,756	102.0
Others	9,311	102.8

<Breakdown of Net Sales by Business Office>	(Millions of yen)	(Comparison with previous year, %)
Tokyo Head Office	91,877	92.9
Kansai Branch Office	19,086	108.1
Chubu Branch Office	2,167	87.0

- * The total amount may not equal the sum of subtotals, as sales figures have had amounts of less than one million yen truncated.
- * Television includes both program sponsorship and spot advertising.
- * Interactive Media consists of Internet and mobile media advertising.
- * OOH (Out Of Home) Media consists of transit advertising, outdoor advertising, advertising inserts, flyers, DM, etc.
- * Others includes satellite and other media, media planning, sports marketing, entertainment business and other content.

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